
MONDAY 06, NOVEMBER

20:00 - 23:00 INAUGURATION AND WELCOME RECEPTION HOSTED BY ALACERO

Alacero-58 Conference
ExpoAlacero 2017
10° Alacero Steel Design Contest for Architecture Students 2017

TUESDAY 07, NOVEMBER

08:30 - 09:20 OPENING CEREMONY

Jefferson de Paula. President of Alacero, Member of the Executive Committee of ArcelorMittal Group and CEO of ArcelorMittal Long Carbon Americas of the South, Central and Caribbean

Guillermo Vogel. President of the Mexican Organizing Committee and Vice Chairman of the Board, Tenaris

Invited authority: **Rogelio Garza Garza.** Deputy Secretary of Industry and Trade, Mexican Ministry of Economy

09:20 - 10:45 PANEL I. ECONOMY: THE ECONOMIC PERSPECTIVE IN TIMES OF POLITICAL UNCERTAINTY

Moderator: Oscar Machado. President, Siderúrgica Venezolana - Sivensa

Speakers:

Eric Farnsworth. Vice President, Council of the Americas and Americas Society

Topic: The New Geopolitical Paradigm: Global and Latin America Trends

Dany Bahar. Ph.D, Brookings Institution's Global Economy and Development / Harvard Center for International Development

Topic: The Challenges of Global Trade: Globalization or Fragmentation

Marcos Casarin. Head of Latin America Macro and Investor Services, Oxford Economics

Topic: The Global and Regional Economy. The New Scenarios

Debate

10:45 - 11:10 Coffee Break

11:10 - 12:30 LATIN AMERICA FACING THE NEW GLOBAL POLITICAL AND ECONOMIC ORDER

Moderator: Oscar Machado. President, Siderúrgica Venezolana - Sivensa

Hugo Beteta. Director of ECLAC Subregional Headquarters in Mexico

Debate

12:30 - 13:15 PRESS CONFERENCE

12:45 - 14:45 Lunch

15:00 - 16:30 PANEL II. CHINA AND LATIN AMERICA: FROM THE OVERCAPACITY TO THE NEW CHALLENGES

Moderator: Victor Cairo. CEO, ArcelorMittal México

Speakers:

Le Xia. Chief Economist for Asia, BBVA Research

Topic: China's Role in Latin America: Participation and Consequences

Lance Noble. Manager for Policy and Communications, European Union Chamber of Commerce in China

Topic: The New Challenge of the Value Chain: China Manufacturing 2025

Yuanpeng Li. Partner Asociado, McKinsey Oficina China

Topic: The Steel Industry. In Search of a Solution to Overcapacity in Market Conditions

Debate

16:30 - 16:50 Coffee Break

20:30 DINNER HOSTED BY THE MEXICAN ORGANIZING COMMITTEE

WEDNESDAY 08, NOVEMBER

09:00 - 10:30 **PANEL III. STEEL AND THE FOURTH INDUSTRIAL REVOLUTION**

Moderator: Alexandre de Campos Lyra. CEO, Vallourec Tubos do Brasil

Speakers:

Pinakin Chaubal. Head of Global Research & Development, ArcelorMittal

Topic: A Global View on Digital Manufacturing

Jun H. Goh. Managing Director, Center for Economic Research Posco

Topic: The fourth industrial revolution and the steel industry

Richard Oppelt. Principal Director, Accenture Strategy

Topic: The circular economy and the steel industry

Debate

10:30 - 10:50 **Coffee Break**

10:50 - 13:30 **PANEL IV. WORLD AND REGIONAL STEEL MARKET IN THE NEW WORLD**

Moderado: José Luis de la Cruz. General Director, Institute for Industrial Development and Economic Growth

10:50 - 11:40 **Global Market: From Crisis to Stability and Growth**

Speakers:

Paul Butterworth. Research Manager, CRU Global Steel Office

Peter Marcus. Managing Partner, World Steel Dynamics

11:40 - 12:30 **Mexican Market: Challenges in Achieving Recovery and Sustainability for the Mexican Industry**

Members of the roundtable:

Luis Enrique Zamudio Miechielsen. General Director, AHMSA

Víctor M. Cairo. CEO, ArcelorMittal Mexico

Oscar Maldonado Charles. General Director, Autlán

Raúl M. Gutiérrez Muguerra. General Director, Deacero

Fabrizio Menegoni Meirelles. Executive Director, Sidertul - Gerdau Corsa

Sergio de la Maza. General Director, Tenaris Tamsa

Máximo Vedoya. Executive President, Ternium Mexico

12:30 - 13:30 **Latin America Market: CEO's Views on the Latin American Steel Market. The New Environment**

Speakers:

Martín Berardi. General Director, Ternium Siderar (Argentina)

Benjamin M. Baptista Filho. CEO - ArcelorMittal (Brazil)

Vicente Noero. President, Acerías Paz del Rio (Colombia)

Ricardo Cillóniz. Executive Chairman, Aceros Arequipa (Peru)

13:30 **CLOSING CEREMONY**

New authorities of Alacero